Agenda

AWS Executive Innovation Visit

Tuesday, October 29, 2024		
8:30AM - 9:00AM	Breakfast & Check-In	ASU SkySong 1475 N Scottsdale Rd Scottsdale, AZ 85257 Building 1 Suite 120
9:00AM - 9:30AM	Welcome and Introductions *Hilary Foster, AWS Business Development Manager*	Skysong 1 – Suite 120
9:30AM – 10:45AM	Amazon's Culture of Innovation and EIV Working Backwards Exercise *Colleen Schwab, AWS Digital Innovation Lead, ASU AI CIC*	Skysong 1 – Suite 120
10:45AM - 12:00PM	ASU's Digital Transformation Journey *John Rome, ASU Deputy Chief Information Officer*	Skysong 1 – Suite 120
12:00PM - 1:00PM	Lunch	Skysong 1 – Suite 120
1:00PM - 2:00PM	Data Analytics in the Cloud *Mike Sharkey, ASU Exec. Director, Data and Analysis*	Skysong 1 – Suite 120
2:00PM - 3:00PM	ASU University Design Institute - How we Innovate *Dale Johnson, ASU Director of Digital Innovation for the University Design Institute*	Skysong 1 – Suite 120
3:00PM - 3:15PM	Break	
3:15PM - 4:15PM	Accelerating generative AI at ASU *Kyle Bowen, ASU Deputy Chief Information Officer*	Skysong 1 – Suite 120
4:15PM - 5:00PM	Education GenAI Use Cases from Across LatAm *Wembley Carvalho, AWS Sr. Solutions Architect*	Skysong 1 – Suite 120
5:00PM - 5:15PM	Recap *Hilary Foster, AWS Business Development Manager*	Skysong 1 – Suite 120
6:30PM - 8:30PM	Dinner	TBD

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Wednesday, October 30, 2024		
8:30AM - 9:00AM	Bus picks up group from hotel and drives to Fulton Center	Fulton Center Lobby 300 E University Dr Tempe, AZ 85281
9:00AM - 10:00AM	ASU Tempe Campus Walking Tour *Casey Thomas, ASU Associate Director, Academic Enterprise Enrollment Solutions*	Fulton Center Lobby
10:00AM - 11:30PM	Dreamscape Learn Experience/Campus Bookstore	Creativity Commons
11:30PM - 12:00PM	Transit	ASU SkySong 1475 N Scottsdale Rd Scottsdale, AZ 85257 Building 1 Suite 120
12:30PM - 12:30PM	Lunch	Skysong 1 – Suite 120
12:30PM - 1:15PM	ASU AI Cloud Innovation Center Demo Showcase *Colleen Schwab, AWS Digital Innovation Lead, ASU AI CIC*	Skysong 1 – Suite 120
1:15PM - 2:00PM	Interactive Lab Activity *Hilary Foster, AWS Business Development Manager*	Skysong 1 – Suite 120
2:00PM – 2:45PM	Previous EIV Attendee Perspective and Use Cases *Marcelo De Vincenzi, Universidad Abierta Interamericana*	Skysong 1 – Suite 120
2:45PM - 3:00PM	Break	Skysong 1 – Suite 120
3:00PM - 4:00PM	Up Next on the Innovation Journey *John Rome, ASU Deputy Chief Information Officer*	Skysong 1 – Suite 120
4:00PM - 5:00PM	Conclusion *Hilary Foster, AWS Business Development Manager*	Skysong 1 – Suite 120